

# Learn S.M.A.R.T Template\* by Kromatic

(Specific Measurable Achievable Relevant Timely)

Designed for:

Designed by:

## Learning Goal

What do we need to learn?  
What is our riskiest assumption?  
What is our one priority?

## Hypothesis / Assumptions

Is it falsifiable? Is it **Specific**?  
Is it causal? *e.g. If X then Y*  
Is it **Relevant** to the learning goal?

## Metric / Data

Qualitative or quantitative?  
Is it actionable?  
Is it **Measurable**?

### Fail Condition

*If this happens,  
our hypothesis is clearly false!*

### wtf,s!

*If this happens, stop!  
Experiment is broken, retro!*

## Plan

How will you collect the data?  
Is it **Specific**?  
Is it **Achievable**?  
  
Link to any supporting documents

## Time Box

Is the experiment **Timely**?  
Can we get data faster?  
Would less data be sufficient?  
Is the retro in our calendar?

### Start

### End

### Retro

## Result

What happened?  
What data did we collect?  
Anything unexpected?

## Next Step

Pivot or persevere?  
Another experiment for this goal?  
Do we need to clean up?

